

# Evolving Supply Chains & Local Freight Flows:

## *A GIS Analysis of Minnesota Cereal Grain Movement*

Travis Fried, Lee Munnich, Tom Horan, & Brian Hilton





# Grain and the Minnesota Economy



HUMPHREY SCHOOL  
OF PUBLIC AFFAIRS  
UNIVERSITY OF MINNESOTA

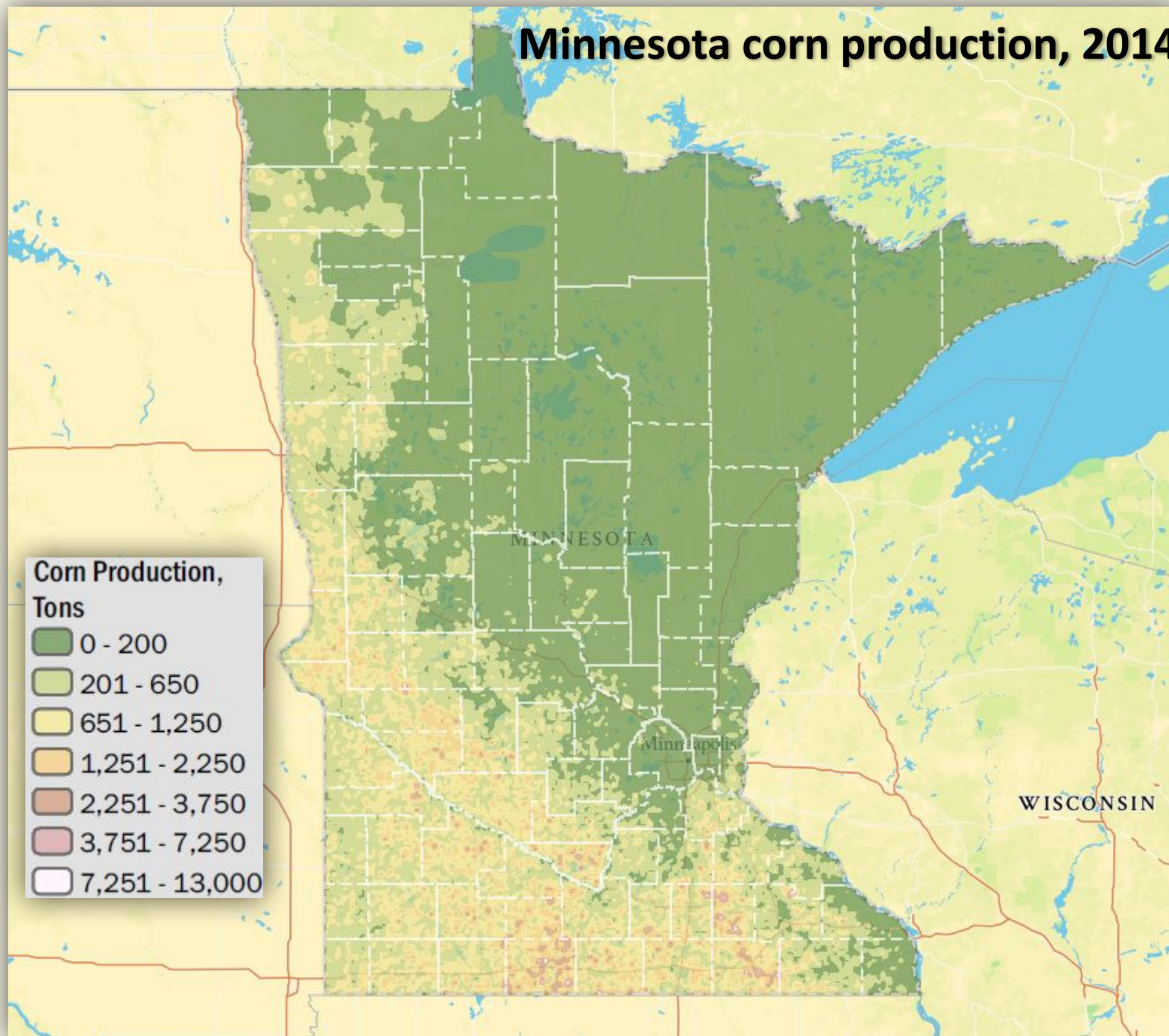
## Quick MN grain facts

- 340,000 state residents work in Minnesota's agriculture sector
- 28 percent of all freight on state roadways is grain-related
- Produced 43.2 million tons in corn, 11.7 million in soybeans
- \$5 billion in corn sales





# Minnesota corn production, 2014





# MNDOT looks to improving freight network



HUMPHREY SCHOOL  
OF PUBLIC AFFAIRS  
UNIVERSITY OF MINNESOTA

*[There is a] need to recognize and adapt to evolving supply chain operations. Changing definitions of “value” have led modern supply chains to operate on a just-in-time schedule... This has changed the nature of the freight transportation system, increasing the need for **resiliency and redundancy** across all transportation modes and along the supply chain*

*(MnDOT 2016: pg. 51)*





# So where does all that grain go?



HUMPHREY SCHOOL  
OF PUBLIC AFFAIRS  
UNIVERSITY OF MINNESOTA



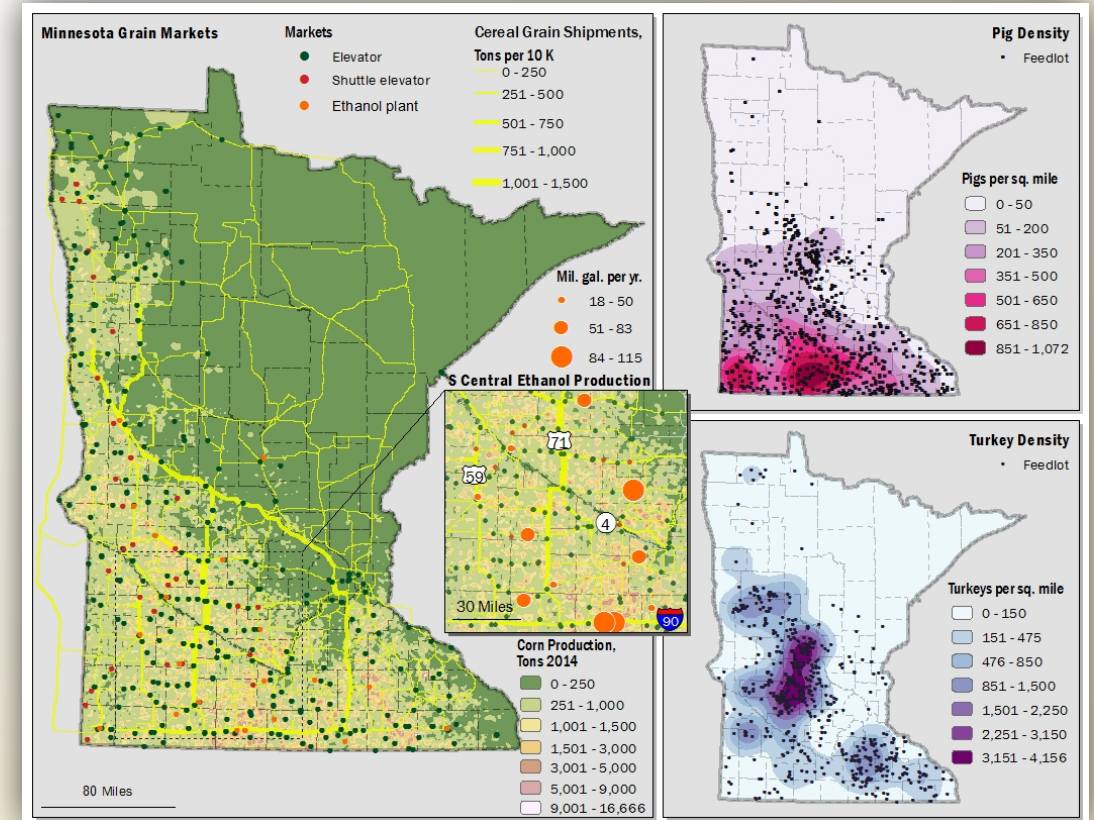
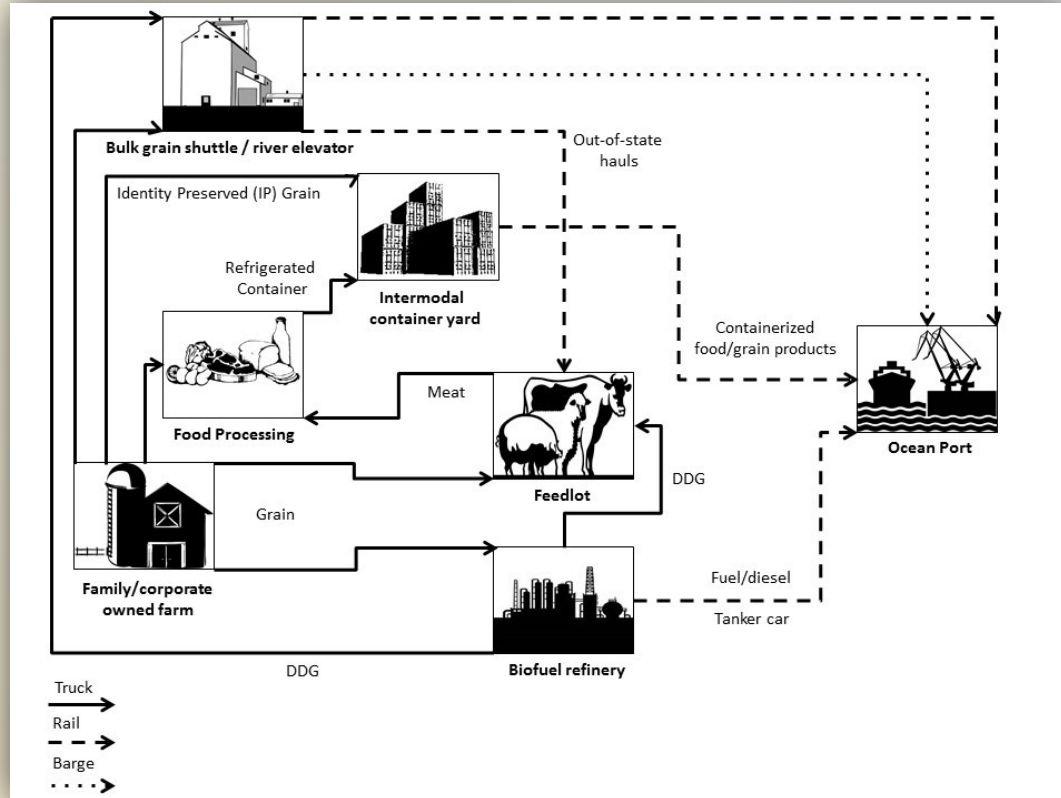
- Overview of the evolving grain supply chain
  - A focus on roads
- GIS and grain flow modeling
  - Commodity-based approach
    - Visualizing disaggregated CFS data
    - Simulating county-level, producer behavior
- Informing strategic freight network investment decisions
  - Value-added, grain-derived markets
  - Multi-modal carriers (i.e., rail, barge)
  - Load-weight restrictions
- Learn more at [freighteconomyatlas.org](http://freighteconomyatlas.org)!



# An evolving grain supply chain



HUMPHREY SCHOOL  
OF PUBLIC AFFAIRS  
UNIVERSITY OF MINNESOTA



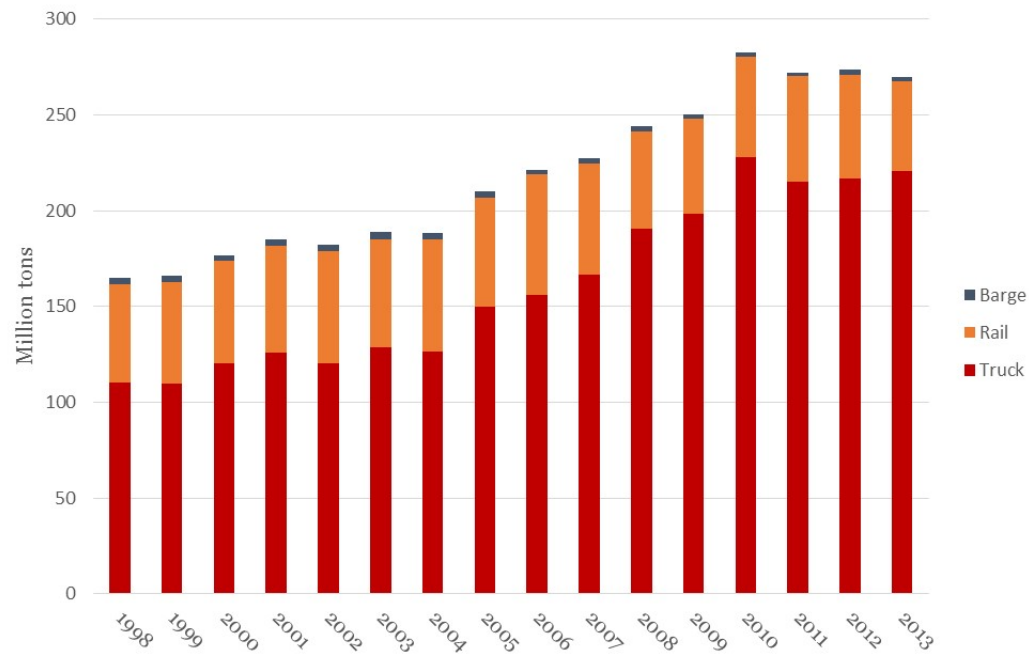


# Industry focus—Ethanol



HUMPHREY SCHOOL  
OF PUBLIC AFFAIRS  
UNIVERSITY OF MINNESOTA

U.S. corn domestic shipments by mode, 1998-2013

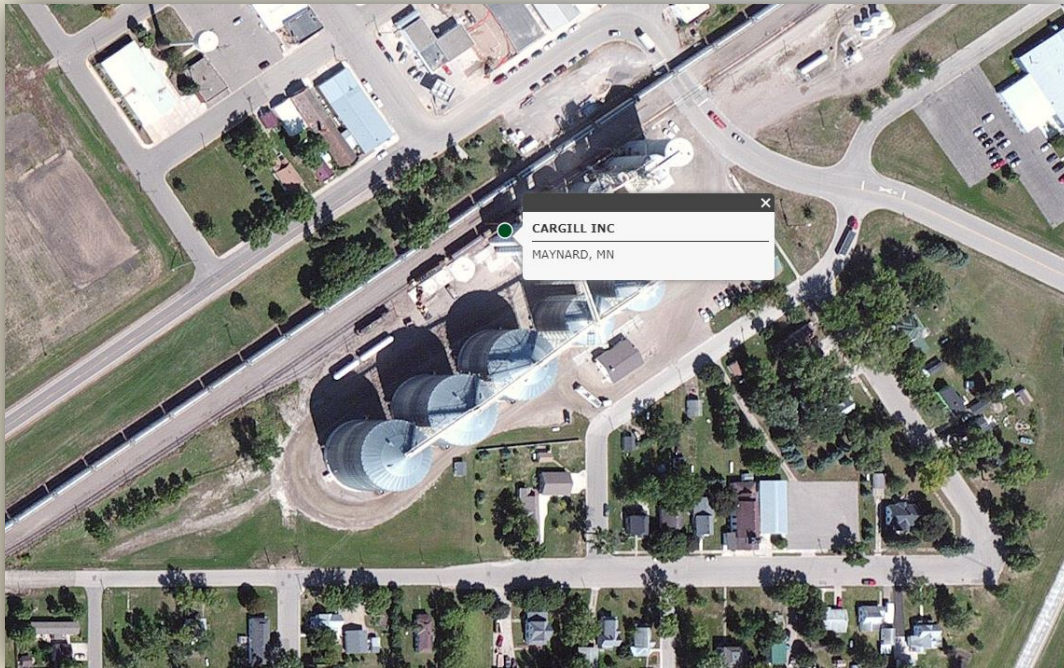




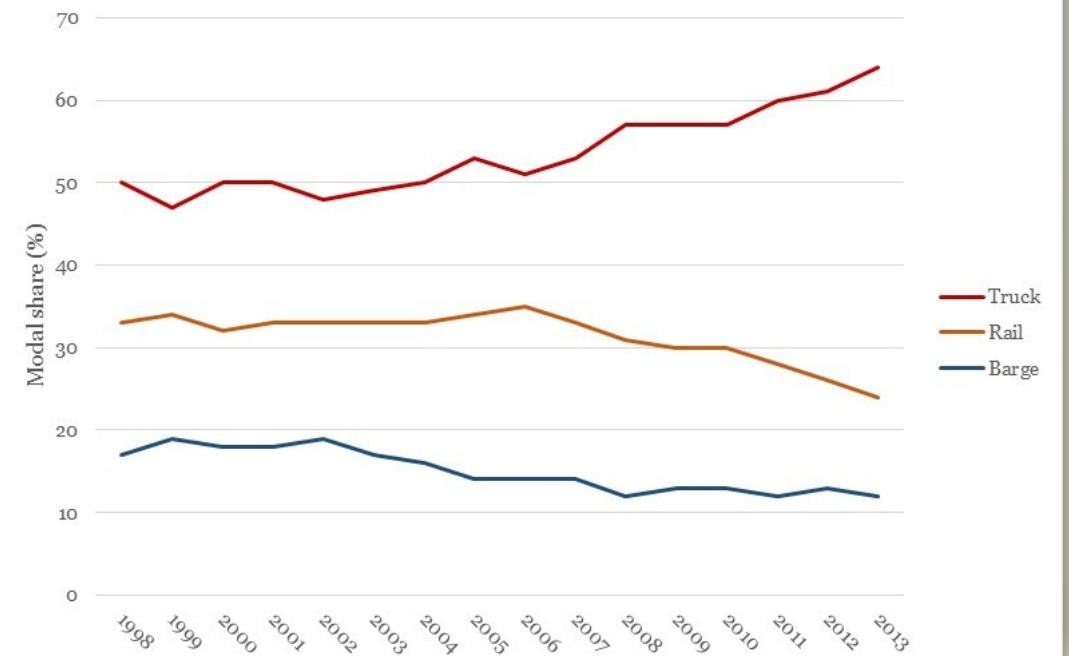
# Industry focus—Railroads



HUMPHREY SCHOOL  
OF PUBLIC AFFAIRS  
UNIVERSITY OF MINNESOTA



Modal shares for all U.S. grain, 1998-2013







*“In Minnesota and elsewhere, farmers are [trucking] more outputs over longer distances compared to the previous pattern where farmers would focus on short moves to local consolidation points and rail terminals”*

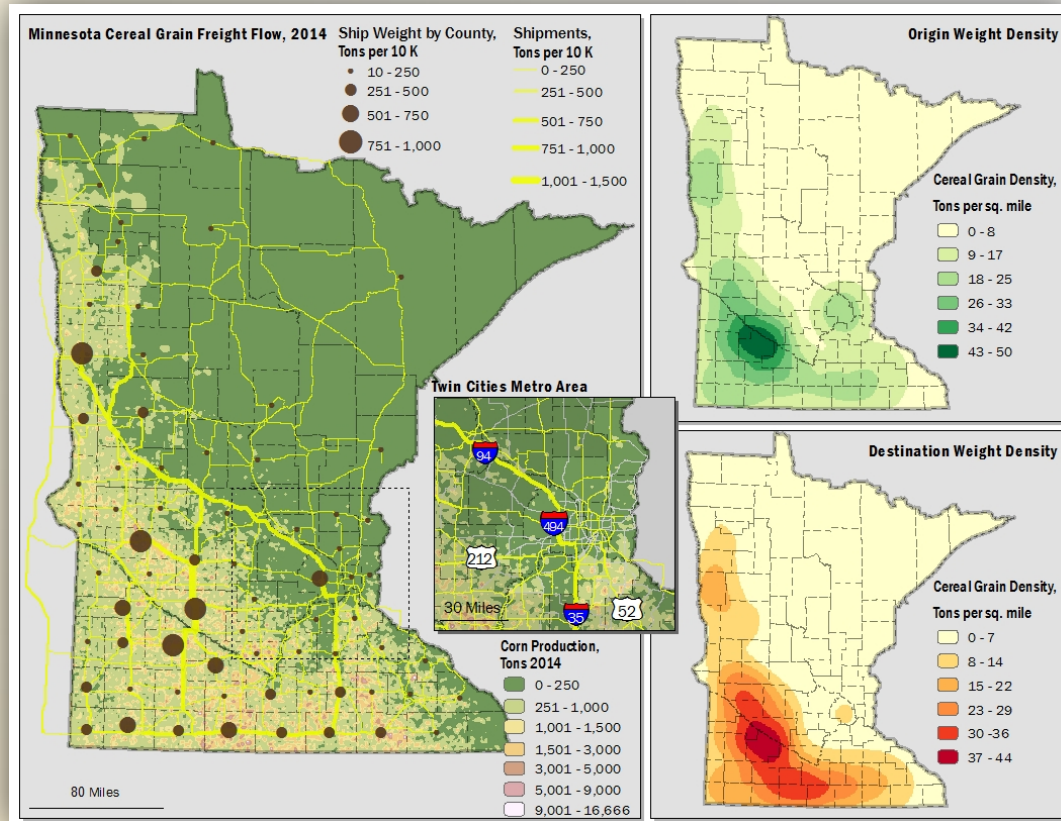
*(MnDOT 2016)*



# Mapping grain flow—CFS Analysis



HUMPHREY SCHOOL  
OF PUBLIC AFFAIRS  
UNIVERSITY OF MINNESOTA



National Agricultural  
Statistics Service

quèt•ica



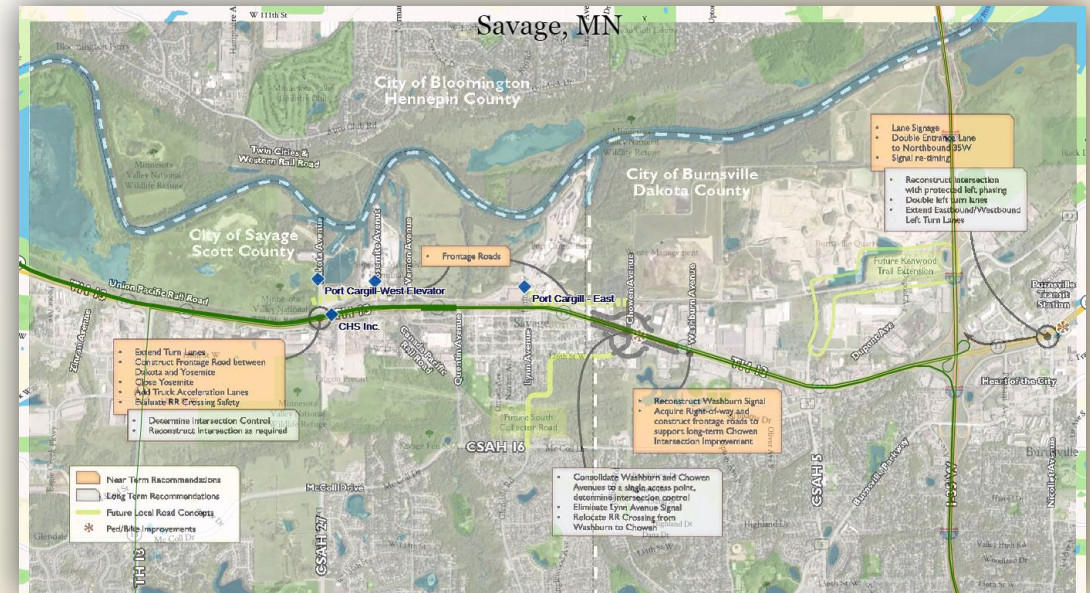
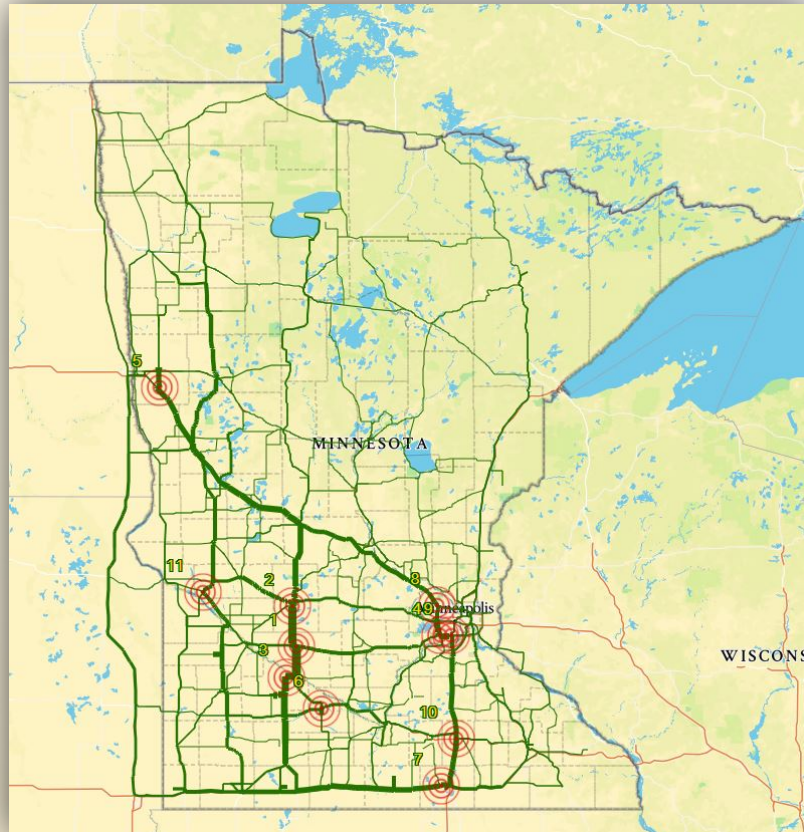
Minnesota Geospatial  
Commons



# Identifying grain related bottlenecks



HUMPHREY SCHOOL  
OF PUBLIC AFFAIRS  
UNIVERSITY OF MINNESOTA





# Mapping grain-flow— a micro-level, optimized approach



HUMPHREY SCHOOL  
OF PUBLIC AFFAIRS  
UNIVERSITY OF MINNESOTA

- Grain flow impact from Snake River Drawdown, East Washington

—E. Jessup & J. Ellis (1990)

- Upper Great Plain's Transportation Institute (UGPTI) studies on North Dakota grain markets

- Canadian grain handling models

—S. Gleim & J. Nolan (2015)

—R. Lawrence, J. Nolan & R. Schoney (2016)

TRUCK TYPE	PROPORTION USED (%)	COST (PER TON-MILE)	PAYLOAD CAP. (TONS)	TARE WEIGHT (TONS)
TWO-AXLE SINGLE UNIT	9	0.052	11.25	4.75
THREE-AXLE SINGLE UNIT	34	0.041	14.80	8.20
FOUR-AXLE SINGLE UNIT	14	0.029	21.25	8.75
FIVE-AXLE SEMI	43	0.029	26.6	13.40

$$\sum_{t=1}^t Expense_{o,d} = \frac{(x_{o,d} * Cost_t * (W_o^m + N_t * Tare_t)) + (x_{o,d} * Cost_t * N_t * Tare_t)}{Proportion_t}$$

Optimized profit<sub>o</sub><sup>m</sup> = MAX(Income<sub>o,d</sub><sup>m</sup> - Expense<sub>o,d</sub> ∀ d)

where:

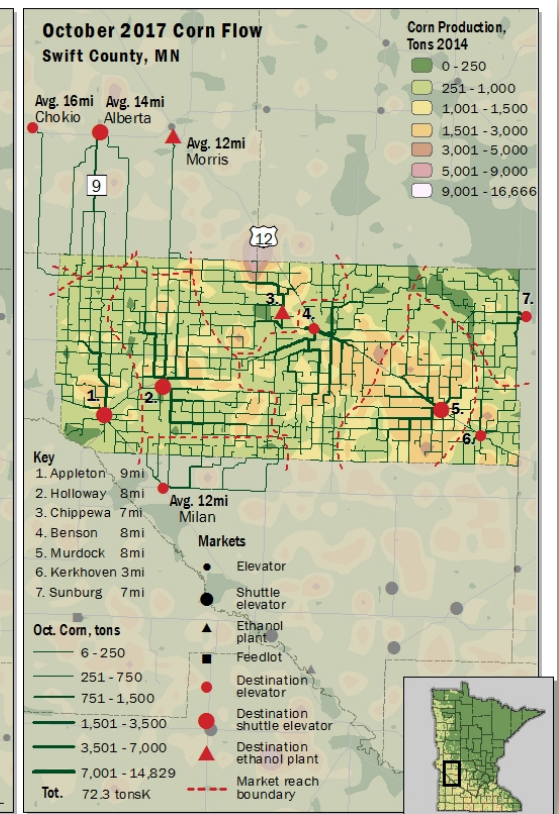
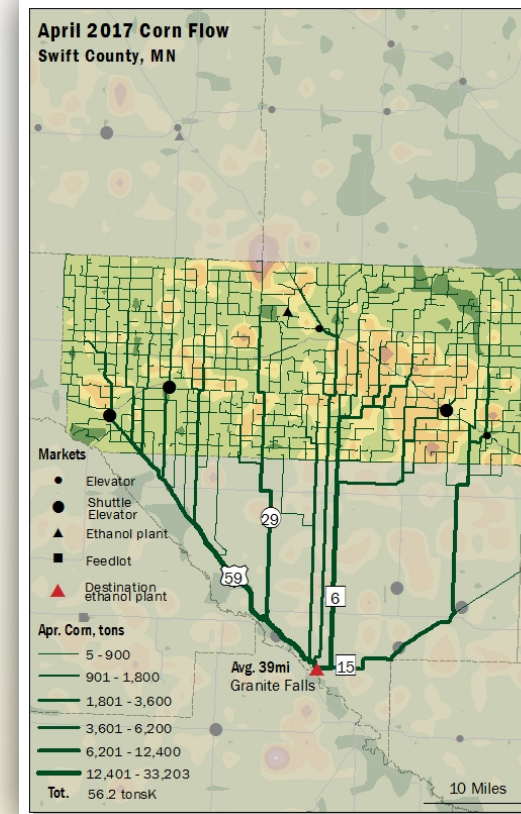
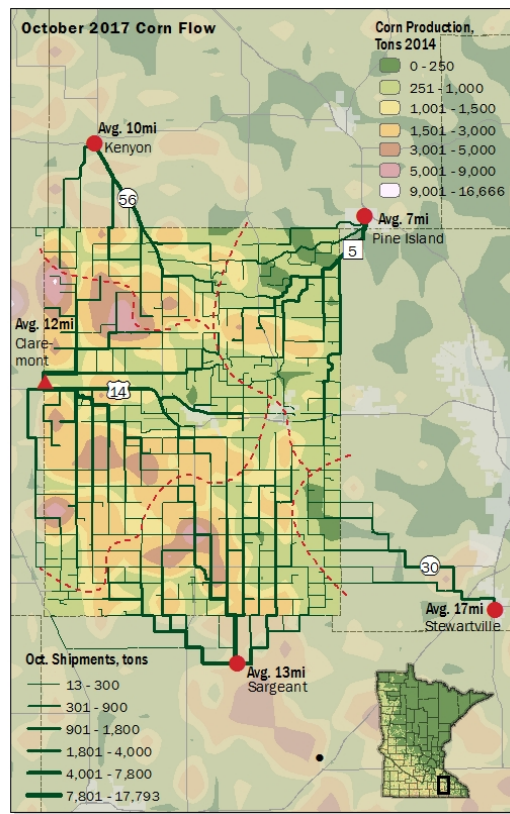
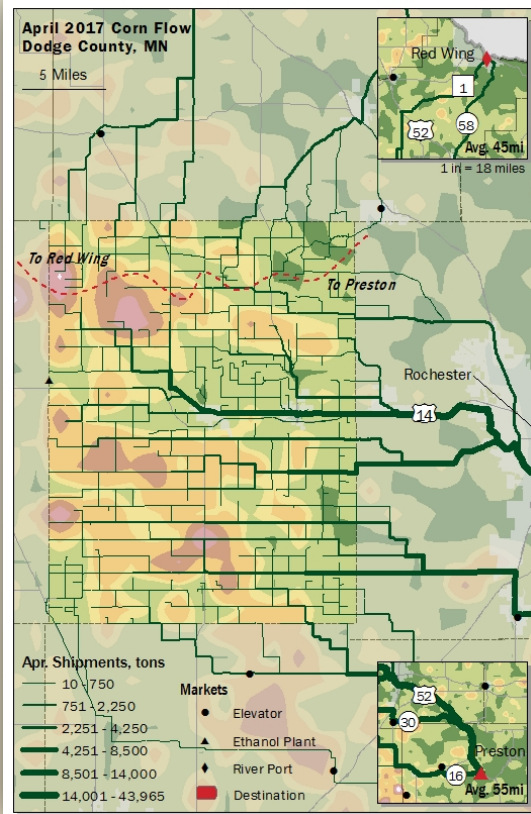
*t* = truck type  
*W* = origin corn weight (tons)  
*N* = tot. number of trucks<sub>t</sub> = INT ((*W*<sub>o</sub><sup>m</sup>/payload<sub>t</sub>) + 1)  
 Income<sub>o</sub><sup>m=apr.</sup> = *W*<sub>o</sub><sup>m=apr.</sup> \* Price<sub>d</sub><sup>per ton</sup>  
 Income<sub>o</sub><sup>m=oct.</sup> = *W*<sub>o</sub><sup>m=oct.</sup> \* (Price<sub>d</sub><sup>per ton</sup> - Basis<sub>d</sub><sup>m=oct</sup>)



# Modeling producer behavior



HUMPHREY SCHOOL  
OF PUBLIC AFFAIRS  
UNIVERSITY OF MINNESOTA



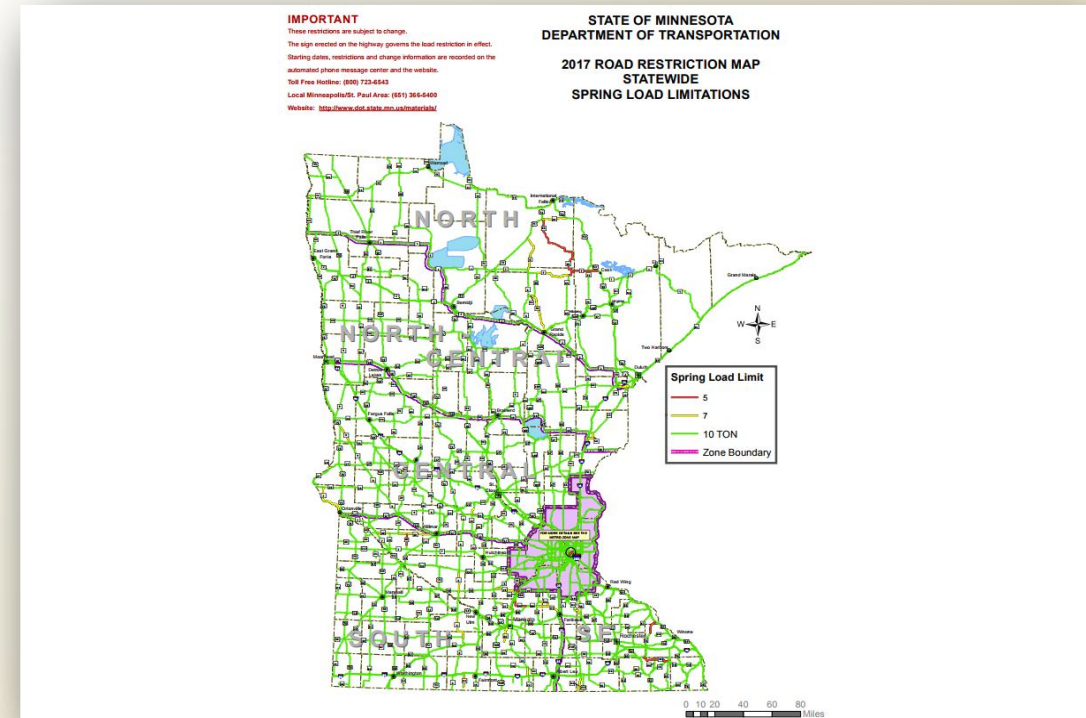


# Toward a more strategic freight network



HUMPHREY SCHOOL  
OF PUBLIC AFFAIRS  
UNIVERSITY OF MINNESOTA

- A focus on grain-derived, value-added supply chains
- Expanding multimodal services
- Revisiting load-weight restrictions







**What next?**